

The DIRECTV® Programming Package Lineup

Total Choice

\$29.99 per month:

More than 85 channels of great Total Choice entertainment.

- A&E
- AMC (American Movie Classics)
- America's Health Network
- Animal Planet
- BET (Black Entertainment Television)
- Bloomberg Television
- Bravo
- Cartoon Network
- CBS Eye On People
- CNBC
- CNN
- CNNfn/CNN International
- Comedy Central
- CMT (Country Music Television)
- Court TV
- C-SPAN
- C-SPAN2
- Discovery Channel
- Disney Channel (East)
- Disney Channel (West)
- E! Entertainment Television
- ESPN
- ESPN2
- ESPNEWS
- Food Network
- Fox Family Channel* (formerly The Family Channel)
- Fox News Channel (FNC)
- Game Show Network
- Headline News
- The History Channel
- HGTV (Home & Garden Television)
- Home Shopping Network
- TLC (The Learning Channel)
- Lifetime
- MSNBC
- MTV
- M2
- MuchMusic
- Music Choice (digitally delivered audio)

Alternative Rock	Metal
Big Band	New Age
Blues	Progressive Album Mix
Classic Country	R&B Hits
Classic Rock	Rap
Classical Masterpieces	'70s Super Hits
Contemporary Christian	Show Tunes
Dance	Showcase I
Easy Listening	Showcase II
'80s Power Hits	Singers & Standards
For Kids Only	Soft Rock
Gospel	Solid Gold Oldies
Hit List	Sounds of the Seasons
Jazz	(seasonal)
Lite Classical	Today's Country
Lite Jazz	World Beat

- TNN (The Nashville Network)
- Newsworld International
- Nick at Nite's TV Land
- Nickelodeon/Nick at Nite (East)
- Nickelodeon/Nick at Nite (West)
- QVC
- Regional sports network (in-market)
- Sci-Fi Channel
- TBS Superstation
- TNT
- Toon Disney
- TBN (Trinity Broadcasting Network)
- TRIO
- TCM (Turner Classic Movies)
- USA Network
- VH1
- The Weather Channel
- WGN Superstation
- ZDTV (added August 1, 1998)

Total Choice PLATINUM

\$47.99 per month:

For customers who want the best of everything — more than 85 Total Choice channels, over 25 specialty sports networks and 14 commercial-free movie channels.

Over 25 Specialty Sports Networks

Included with Total Choice PLATINUM and Total Choice GOLD.

- ESPN Classic Sports
- The Golf Channel
- Outdoor Life Network
- Speedvision
- More than 20 regional sports networks:

Empire Sports Network
 FOX Sports Arizona
 FOX Sports Bay Area
 FOX Sports Chicago
 FOX Sports Cincinnati
 FOX Sports Detroit
 FOX Sports Midwest
 FOX Sports New England
 FOX Sports New York
 FOX Sports Northwest
 FOX Sports Ohio
 FOX Sports Pittsburgh
 FOX Sports Rocky Mountain
 FOX Sports South
 FOX Sports Southwest
 FOX Sports West
 FOX Sports West 2
 Home Team Sports (HTS)
 Madison Square Garden (MSG)
 Midwest Sports Channel (MSC)
 New England Sports Network (NESN)
 SPORTSCHANNEL Florida
 Sunshine Network

(Blackout restrictions apply. Professional and collegiate sports subscriptions sold separately.)

14 Commercial-Free Movie Channels

Included with Total Choice PLATINUM and Total Choice SILVER.

- STARZ!
- STARZ!2
- STARZ! WEST
- STARZ!2 WEST
- ENCORE ACTION
- ENCORE EAST
- ENCORE LOVE STORIES
- ENCORE MYSTERY
- ENCORE TRUE STORIES
- ENCORE WAMI
- ENCORE WEST
- ENCORE WESTERNS
- Independent Film Channel
- Romance Classics

*As of August 15, 1998.
(All programming and pricing subject to change.)

More DIRECTV® Programming Package Choices

Total Choice GOLD

\$39.99 per month:

For true sports fans.

- More than 85 Total Choice channels
- Over 25 specialty sports networks

See Total Choice and Total Choice PLATINUM for a complete listing of Total Choice GOLD channels.

Total Choice SILVER

\$39.99 per month:

A movie lover's dream come true.

- More than 85 Total Choice channels
- 14 commercial-free movie channels

See Total Choice and Total Choice PLATINUM for a complete listing of Total Choice SILVER channels.

Total Choice PLUS ENCORE

\$33.99 per month:

A special Total Choice movie value.

- More than 85 Total Choice channels
- 8 ENCORE movie channels

See Total Choice and Total Choice PLATINUM for a complete listing of Total Choice PLUS ENCORE channels.

Select Choice

\$19.99 per month:

- A&E
- America's Health Network
- BET (Black Entertainment Television)
- Bloomberg Television
- Cartoon Network
- CNBC
- CNN
- CMT (Country Music Television)
- Court TV
- C-SPAN
- C-SPAN2
- Discovery Channel
- Disney Channel (East)
- Disney Channel (West)
- E! Entertainment Television
- ESPN
- ESPN2
- ESPNEWS
- Fox Family Channel* (formerly The Family Channel)
- Headline News
- The History Channel
- HGTV (Home & Garden Television)
- Home Shopping Network
- TLC (The Learning Channel)
- MSNBC
- MTV
- MuchMusic
- Music Choice (digitally delivered audio sampler)
 - Classic Country
 - Easy Listening
 - Hit List
 - Jazz
 - Soft Rock
- TNN (The Nashville Network)
- Nickelodeon/Nick at Nite (East)
- Nickelodeon/Nick at Nite (West)
- QVC
- Sci-Fi Channel
- TBS Superstation
- TNT
- USA Network
- The Weather Channel

PLUS DIRECTV

\$14.99 per month:

- America's Health Network
- Animal Planet
- Bloomberg Television
- CBS Eye On People
- CNNfn/CNN International
- Court TV
- C-SPAN2
- ESPNEWS
- Food Network
- Game Show Network
- HGTV (Home & Garden Television)
- Home Shopping Network
- MSNBC
- M2
- Music Choice (digitally delivered audio — 31 channels)
- Nick at Nite's TV Land
- Regional sports networks (out-of-market)
- Toon Disney
- TRIG
- TCM (Turner Classic Movies)
- ZDTV (added August 1, 1998)

DIRECTV Limited

\$5.99 per month:

- America's Health Network
- Bloomberg Television
- Home Shopping Network
- QVC

Additional Features

DIRECT TICKET® Pay Per View

- Access to as many as 55 movie choices a day, plus sports and live special events on a pay per view basis
- Hit movies are just \$2.99 each when ordered with a DIRECTV remote
- Hit movies start as often as every 30 minutes

DIRECT TICKET® Preview Channels

- Three channels promoting current and upcoming movies, special events and sports

Additional Pay Per View Programming To Your Monthly Package

- **PLAYBOY TV** — \$12.99 per month, or \$7.99 per 12 hours
- **SPICE** — \$5.99 to \$7.99 per 90-minute program

PrimeTime 24 Network Package

- \$6.67 per month for East and West feeds of ABC, CBS and NBC, and national feeds of FOX and PBS (available only in areas not served by cable or the local broadcast network affiliates)

The PrimeTime 24 Network Package is available only to subscribers who live in an area where they cannot receive local channels with a conventional rooftop antenna and who have not subscribed to cable within the last 90 days.

To receive a la carte programming and to order pay per view by remote, a DIRECTV subscription is required and the DIRECTV system receiver must be continuously connected to a land-based phone line. Commercial locations require an appropriate license agreement. Commercial signal theft is subject to civil and criminal penalties. A \$5.00 order assistance fee applies to all pay per view phone-in orders. DIRECT TICKET programming is for private viewing only. In some areas, programming may be provided by affiliates of the National Rural Telecommunications Cooperative. In these areas, pricing and programming may differ from that described above. Programming, pricing, terms and conditions subject to change. Pricing is residential. DIRECTV programming is provided in accordance with the terms and conditions of the DIRECTV Customer Agreement, a copy of which is provided with your first DIRECTV billing statement. Hardware and programming sold separately. Equipment specifications may vary in Alaska.

• **NFL SUNDAY TICKET™**

\$159.00 for 1998 regular season

- Up to 13 NFL games every Sunday of the regular season (local blackout rules apply)
- All Sunday afternoon games broadcast on FOX and CBS at 1 p.m. and 4 p.m. ET
- Not available on cable or any other digital TV service

• **NBA LEAGUE PASS**

\$159.00 for 1998-99 regular season

- Up to 40 regular season NBA games a week from outside your local area
- See the games, the players and the matchups you want
- More games than are available on local cable or broadcast TV channels

• **NHL® CENTER ICE®**

\$139.00 for 1998-99 regular season

- Up to 30 out-of-market regular season NHL games a week
- Now with great Canadian matchups, including CBC's Hockey Night in Canada
- More games than are available on local cable or broadcast TV channels

• **MLB EXTRA INNINGS.™**

\$139.00 for 1998 regular season

- Up to 35 out-of-market regular season Major League Baseball® games a week
- Not available on cable

• **MLS/ESPN SHOOTOUT™**

\$69.00 for 1998 regular season

- Over 100 out-of-market Major League Soccer matches, plus up to 11 playoff games

• **ESPN GamePlan™**

\$89.00 for 1998 regular season

- Up to 10 NCAA Division I college football games every Saturday during the regular season
- Top conferences include BIG TEN, PAC-10, BIG XII, SEC, ACC, WAC and BIG EAST

• **ESPN FULL COURT™**

\$89.00 for 1998-99 regular season

- Hundreds of NCAA Division I men's college basketball games during the regular season
- Top conferences include BIG TEN, BIG EAST, BIG XII, ACC, SEC, ATLANTIC 10 and CONFERENCE USA

• **WNBA SEASON PASS**

\$39.00 for 1998 regular season

- Nearly 45 regular season WNBA games from outside your local area
- Not available on cable
- Free with subscription to 1998-99 NBA LEAGUE PASS



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